

WIC Updates

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FORMULA SHORTAGE UPDATES

WIC families have been experiencing challenging situations due to the formula shortages

Shortages are sporadic and not in all areas

WIC has made several temporary changes that have given our families unprecedented flexibility

These changes have allowed the addition of almost all brands of formula including store brands and imported formulas.



FORMULA FLEXIBILITY FOR FAMILIES

NEW UPDATE as of June 13, 2022

The changes currently allow over 140 options and 17 different brands. Options not only vary by brand but also by type and size

These are currently options available:

Specific name and type of formula option: will allow you to purchase the named formula plus all other comparable formulas in various size containers

Specific type of formula: powder, concentrate or ready to feed: if these options are selected it will allow choices within the type of formula selected. Concentrate and Ready to Feed have limited availability



WEBSITE

WWW. PHFEWIC.ORG



Formula Transition from Enfamil to Similac August 1, 2022





Similac



Infant

Advance



Gentlease

Total Comfort



Reguline



A.R.

For Spit-Up



No Changes to Therapeutic Formulas That Require a Prescription



SOY-BASED FORMULA BRAND NOT CHANGING



NO CHANGES TO FOOD PACKAGE QUANTITIES OF FORMULA

Only the formula brand is changing.

Quantities stay the same



**Your WIC
Foods**



A Variety of
Healthy Choices



SIMILAC CONTRACT FORMULAS: AUGUST 1, 2022



Similac Advance

- Replaces Enfamil Infant
- Standard milk based formula for full term infants

--**Powder or Concentrate**



Similac Sensitive

- No Enfamil equivalent
 - Lactose Free Carbohydrate source
- Powder only**



Similac Total Comfort

- Replaces Enfamil Gentlease and Reguline
- Partially hydrolyzed milk base
- Proteins are more easily digested

- **Powder only**



Similac for Spit Up

- Replaces Enfamil AR
 - Milk-based formula with added rice starch
 - Formulated for infants who spit up
- Powder only

-**Powder only**

Comparison: Standard Formulas

Enfamil Infant

Nonfat milk and whey protein concentrate

Prebiotics

DHA

12.5 oz. (yields 90 ounces)

Similac Advance

Nonfat milk and whey protein concentrate

Prebiotics

DHA

12.4 oz (yields 90 ounces)



LACTOSE-FREE: SIMILAC SENSITIVE



New
option

Similac Sensitive
Milk protein isolate
Uses a carbohydrate source that is lactose free
Prebiotics
DHA
12.5 oz (yields 90 ounces)



Enfamil AR

Nonfat milk

Added rice starch

Prebiotics

DHA

12.4 oz. (yields 90 ounces)

Similac for Spit Up

Milk protein isolate

Added rice starch

Prebiotics

DHA

12.5 oz (yields 90 ounces)



**Not available
August 1**

Enfamil Gentlease

Partially hydrolyzed
nonfat milk and
whey protein
concentrate

Reduced lactose

No Prebiotics

DHA

12.4 oz. (yields 90
ounces)



Enfamil Reguline

Partially hydrolyzed
nonfat milk and whey
protein concentrate

Reduced lactose

Prebiotics

DHA

12.4 oz. (yields 90
ounces)



Similac Total Comfort

Partially hydrolyzed whey
protein

Reduced lactose

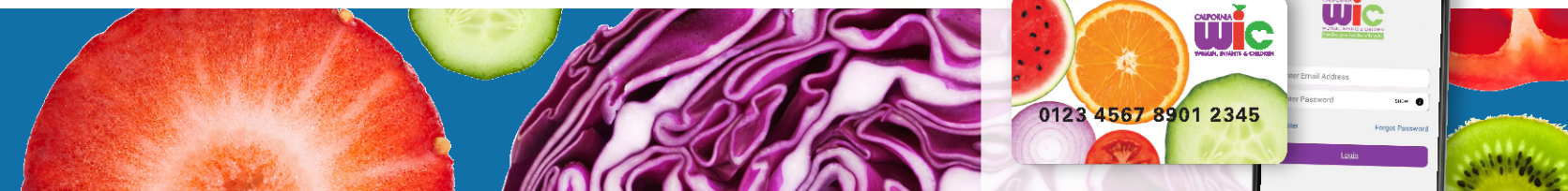
Prebiotics

DHA

12.6 oz (yields 90 ounces)

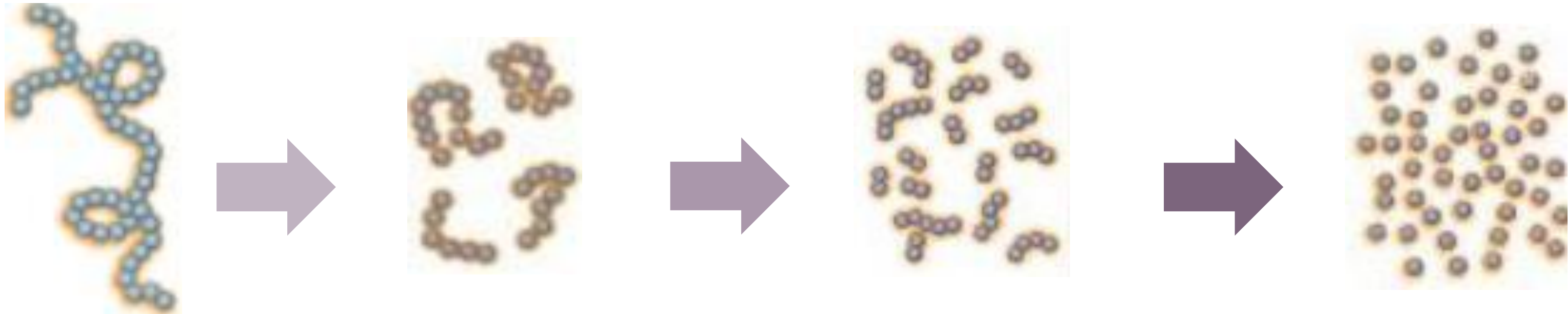


**Not available
August 1**



PARTIALLY HYDROLYZED (BROKEN DOWN) PROTEINS

Modified formulas start with intact protein chain



Intact Protein

Partially Hydrolyzed

Extensively Hydrolyzed

*Fully Hydrolyzed
(100% free amino acids)*



LACTOSE

The carbohydrate found in cow's milk is lactose

Some formulas replace part of the lactose with a different carbohydrate to make a “reduced lactose” formula

Or they use a carbohydrate source that is lactose-free



Having lactose intolerance or lactose sensitivity is NOT the same as being allergic to cow's milk protein. A baby with cow's milk protein allergy is generally prescribed a hypoallergenic formula.

PREBIOTICS

Prebiotics added to formula to help “feed” the beneficial micro-organisms in the digestive tract.

Thought to support the growth of “friendly” bacteria and help produce softer stools.

ALL Similac contract formulas contain prebiotics



Special Dietary Practices

Abbott Laboratories Nutrition products are
Kosher, Halal, and Gluten-Free



CHANGING FORMULA BRANDS

- Enfamil and Similac products similar in composition; significant changes in feeding and stooling patterns not anticipated.
- Slight changes in number, color, and/or consistency of stools may be noticed with a formula change
- Not necessary for infants to transition gradually. Most infants can switch formula without any problems.
- Some infants may notice and react to a change in the taste. That is normal and temporary.



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WIC APP

Images of the new formulas will be added to the App.

The App will be updated to display the new formula when participants are issued them.

Suggestions for using the App:

- Check food balance

- Scan formula UPC code



A word cloud featuring the phrase "Thank You" in numerous languages and colors. The central and largest text is "thank you" in red. Other prominent words include "gracias" in green, "danke" in blue, "merci" in orange, and "teşekkür ederim" in pink. Smaller words in various colors include "spas", "barka", "welalin", "tack", "misaotra", "matondo", "paldies", "grazzi", "mahalo", "tapadh leat", "xhala", "asante", "manana", "obrigada", "murakoze", "tenki", "mochchakkeram", "dijere dieuf", "tau", "dякую", "mamnun", "go raibh maith agat", "arigatō", "takk", "dakujem", "trugarez", "shukriya", "merce", "merci", "diolch", "dhanyavadagalu", "tanemirt", "rahmet", "xiexie", "감사합니다", "rahtmat", "kam sah hamnida", "najis tuke", "sagolun", "sukriya", "kop khun krap", "taiku", "sulpáy", "gracies", "gratias ago", "chnorakaloutioun", "dziękuje", "dekuj", "sobodi", "mes", "obrigado", "bedankt", "enkosi", "bayarlalaa", "gracie", "hvala", "mauruu", "kösönöm", "nandri", "kiitos", "dankie", "dhanyavad", "faafetai lava", "spasibo", "Баярлалаа", "рахмат", "danke", "謝謝", "ngiyabonga", "tesekkür ederim", "spas", "barka", "welalin", "tack", "misaotra", "matondo", "paldies", "grazzi", "mahalo", "tapadh leat", "xhala", "asante", "manana", "obrigada", "murakoze", "tenki", "mochchakkeram", "dijere dieuf", "tau", "dякую", "mamnun", "go raibh maith agat", "arigatō", "takk", "dakujem", "trugarez", "shukriya", "merce", "merci", "diolch", "dhanyavadagalu", "tanemirt", "rahmet", "xiexie", "감사합니다", "rahtmat", "kam sah hamnida", "najis tuke", "sagolun", "sukriya", "kop khun krap", "taiku", "sulpáy", "gracies", "gratias ago", "chnorakaloutioun", "dziękuje", "dekuj", "sobodi", "mes", "obrigado", "bedankt", "enkosi", "bayarlalaa", "gracie", "hvala", "mauruu", "kösönöm", "nandri", "kiitos", "dankie", "dhanyavad", "faafetai lava", "spasibo", "Баярлалаа", "рахмат", "danke", "謝謝", "ngiyabonga", "tesekkür ederim".